

STOP THE STIGMA

Stigma is a mark of disgrace born of stereotypes and misunderstanding. Unfortunately, people suffering from mental illness often experience discrimination, prejudice, and even hostility as a result of this stigma. Psychiatric disorders are often misunderstood, and there is still a belief that mental illness is not real because it cannot be seen. Yet nearly 58 million adults in America will suffer from a diagnosable mental illness each year. Through education and advocacy, we hope to make a positive impact on the community's perception of mental illness and offer support for those individuals and families that are affected by these disorders.

Stop the Stigma started as a grass-roots effort in an office parking lot with the goal of educating community members about mental illness and connecting them to mental health resources available within the Gainesville area. The idea was to create a fun, festival-like environment in order to bring the community together while offering education about mental health issues and resources within the community. Ultimately, the goal was, and still is, to work toward reducing the stigma associated with mental illness and psychiatric care.

Through these efforts, we intend to make the Gainesville area a place of inclusion and support for those individuals and families affected by mental illness and a community that supports the mental health of its members.

Participating in this year's event shows the community that you are here and that you stand up for mental health. Becoming a sponsor shows that you are committed to making the community a better and healthier place and that you stand behind the work being done to realize this goal.

www.EHSFamily.com/Charity

#StopTheStigmaGNV



STOP THE STIGMA

The 2020 Stop the Stigma community event will take place at Kanapaha Veterans Memorial Park on Saturday, March 14, 2020, 11:00 a.m. to 3:00 p.m. Check-in begins at 9:00 a.m.



Contact Information

Find out how you can participate in this year's event. Visit our website: www.StopTheStigmaGNV.org

Payments for sponsorship can be mailed to:

**Sarkis Family Charitable Foundation
529 NW 60th Street
Gainesville, FL 32607**

Questions?

**Contact Sally at
(352) 333-0094
or email:**

charity@ehsfamily.com



Community Providers

Community Provider Sponsor (\$150)

This special sponsorship level is available for all mental health-related providers in the community.

- **Logo placement on all event publications, signage, t-shirts, print, and website**
- **Inclusion of a featured listing in the community resource page of the program and website**
- **Table to present educational information and materials**
- **Invitation to sponsor reception prior to event for 2 people. Additional reception tickets can be purchased for a \$25 donation each**
- **Event shirts for up to 2 booth participants**

All community mental health-related agencies are invited to attend without sponsoring. Non-sponsoring agencies will be responsible for providing their own table and will not have their logo placement on any signage or marketing, only a listing in the community resource page.



2020 Sponsorship Levels

Presenting sponsors (\$1000/\$1250 in kind)

- Prominent logo placement on all event signage, t-shirts, publications, advertising, and website
- Full-page ad in event program
- Mention in all public service announcements and communication to participants and presenters
- Company name appears on shirts and handouts
- Large logo on event banner
- Table to present company information and materials
- Opportunity to provide materials for participant goody bags
- Invitation to reception for sponsors prior to event for 8 people
- Up to 8 event shirts provided upon request

Platinum (\$750/\$900 in kind)

- Prominent logo placement on all event signage, t-shirts, publications, advertising, and website
- Half-page ad in event program
- Recognition in all communication to participation and presenters
- Table to present company information and materials
- Opportunity to provide materials for participant goody bags
- Invitation to reception for sponsors prior to event for 6 people
- Up to 6 event shirts provided upon request

Gold (\$500/\$650 in kind)

- Logo placement on all event publications, signage, t-shirts, print, and website
- Recognition in all communication to participants and presenters
- Quarter-page ad in event program
- Table to present company information and materials
- Opportunity to provide materials for participant goody bags
- Invitation to reception for sponsors prior to event for 4 people
- Up to 4 event shirts provided upon request

Silver (\$300/\$450 in kind)

- Logo placement on all event publications, signage, t-shirts, print, and website
- Logo listing in event program
- Opportunity to provide materials for participant goody bags
- Invitation to reception for sponsors prior to event for 2 people
- Up to 2 event shirts provided upon request

Bounce House Sponsorship (\$100 to \$300)

- Signage outside bounce house with your name as sponsor for the day
- One event shirt per \$100 donation

Individual (\$35)

- Event shirt
- Recognition on sponsor page of program and website